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1. (Currently Amended) An interactive entertainment system comprising:
  - a system server, said system server residing at a communication center;
  - a system database, said system database residing at the communication center and accessible by the system server;
  - a plurality of entertainment files stored on the system database, where the system server retrieves the plurality of entertainment files for streaming transmission over a respective plurality of channels in a first communication network;
  - user rating information for said entertainment files for at least one user a plurality of users stored on the system database, where the system server retrieves the unique user rating information for each of a plurality of users for streaming transmission in the first communication network;
  - a receiver, where the receiver receives the unique user rating information and is selectively tuned to one of said plurality of channels in the first communication network based on the user rating information to retrieve a preferred streaming entertainment file;
  - a user input device, where said user input device enables a user to interact with the system server and the system database via the receiver, where the user provides real time feedback regarding the user rating of said streaming entertainment file to submit an updated user rating that is transmitted to the communication center via a second communication network to update the user rating information and stored on the system database for retrieval during subsequent streaming; and
  - a user output device, where said output device plays the preferred streaming entertainment file.

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2. (Original) The interactive entertainment system according to claim 1, where said plurality of entertainment files contain audio content.
3. (Original) The interactive entertainment system according to claim 1, where said plurality of entertainment files contain video content.
4. (Original) The interactive entertainment system according to claim 1, where said plurality of entertainment files contain both video and audio content.
5. (Original) The interactive entertainment system according to claim 2, where said audio content includes songs.
6. (Original) The interactive entertainment system according to claim 5, where said songs include a plurality of music genres.
7. (Original) The interactive entertainment system according to claim 6, where said plurality of music genres are categorized and streamed for listening through the user output device.
8. (Original) The interactive entertainment system according to claim 4, where said video and audio content includes televised programming.
9. (Previously Presented) The interactive entertainment system according to claim 1, where said reception device provides two way communications between the user and the system server via a bi-directional network that includes the first and second communication networks.
10. (Previously Presented) The interactive entertainment system according to claim 1, where said first and second communication networks are different networks.
11. (Original) The interactive entertainment system according to claim 1, where the first communication network is a satellite broadcasting system.

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12. (Original) The interactive entertainment system according to claim 10, where the second communication network is an internet connection.
13. (Original) The interactive entertainment system according to claim 1 where said reception device includes a user database.
- 14-37. (Canceled)
38. (Currently Amended) An entertainment system that enables the selective transfer of entertainment files comprising:
  - a system server, said system server residing at a communication center;
  - a system database, said system database residing at the communication center and accessible by the system server;
  - a plurality of entertainment files stored on the system database, where the system server retrieves the plurality of entertainment files for streaming transmission over a plurality of channels in a first communication network;
  - a receiver, where the receiver reviews a current entertainment guide for the streaming files, ranks those files based upon user rating information assigned by the user and retrieves a file that meets a user's preferences via the first communication network;
  - a user output device, where said output device plays the retrieved streaming entertainment file; and
  - a user input device, where said user input device enables a user to press a blocker key to block play of the retrieved and currently streaming entertainment file without specifying a different entertainment file causing the receiver to first try to select another entertainment file having a higher ranking rating than the blocked file; and if

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unsuccessful to select the next highest ranked entertainment file having a rating ranking equal to or less than the blocked file, tune to the corresponding channel and stream the selected entertain entertainment file to the user output device.

39. (Previously Presented) The interactive entertainment system according to claim 38, wherein said user rating information is stored on the system database and retrieved for streaming transmission in the first communication network, said user input device enables a user to interact with the system server and the system database via the receiver, where the user provides real time feedback including blocking and rating said entertainment files to update the user rating information stored on the system database for retrieval during subsequent streaming.

40-48. (Canceled)

49. (Currently Amended) A method of transmitting entertainment files through a receiver comprising the steps of:

- a. storing a plurality of entertainment files and unique user rating information for at least one user on a database;
- b. streaming the user rating information via first communications network to the receiver;
- c. streaming a plurality of entertainment files on a respective plurality of channels to the receiver via the first communications network;

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- d. selectively tuning an input of the receiver to one of said channels to retrieve one of the entertainment files based upon the user rating information on the currently streaming files and directing the retrieved file to a receiver output;
- e. directing the streaming entertainment file from the receiver output to a user output device that plays the streaming entertainment file; and
- f. providing real time user feedback regarding the user rating of said streaming entertainment file to submit an updated user rating; and
- g. transmitting the user feedback via a second communication network to update the user rating information stored store the updated user rating on the database for subsequent streaming.

50. (Previously Presented) The method of transmitting entertainment files through a receiver according to claim 49, wherein said user feedback includes nothing, blocking and rating the currently streaming entertainment file, said receiver responding to the do nothing or rating by continuing to stream the current entertainment file and responding to the blocking by tuning to a next channel.

51. (Previously Presented) The interactive entertainment system of claim 1, wherein said user rating information comprises ratings assigned by that user to said entertainment files, said receiver reviewing the currently streaming entertainment files, ranking those files based upon their ratings and retrieving the file that meets the user's preferences.

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52. (Previously Presented) The interactive entertainment system of claim 51, wherein said receiver reviews a current entertainment guide provided for the streaming entertainment files to rank the files.

53. (Previously Presented) The interactive entertainment system of claim 51, wherein said current entertainment guide is transmitted over the first communication network.

54. (Previously Presented) The interactive entertainment system of claim 1, wherein said receiver first determines if the streaming entertainment file on the current channel has an acceptable rating and if acceptable continues to stream that entertainment file to the user output device, otherwise said receiver selects another higher rated entertainment file, tunes to the corresponding channel and streams that higher rated entertainment file to the user output device.

55. (Currently Amended) The interactive entertainment system of claim 1, wherein if the user presses a blocker key on the user input device to block the current streaming entertainment file without specifying a different entertainment file, has been blocked by the user and none of the other streaming files have a higher rating, said receiver first tries to select another entertainment file having a higher rating based on the user rating information and if unsuccessful selects the next highest entertainment file having a rating based on the user rating information equal to or less than the current entertainment file, tunes to the corresponding channel and streams that next highest rated entertainment file to the user output device.

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56. (Previously Presented) The interactive entertainment system of claim 1, wherein said receiver is tuned to one said channel and streams the corresponding entertainment file to the user output device, said user input device enables the user to do nothing, block and rate the currently streaming entertainment file, said receiver responding to the do nothing or rating by continuing to stream the current entertainment file and responding to the block by tuning to a next channel, said rating and blocking being feedback to update the user rating information stored on the system data base.